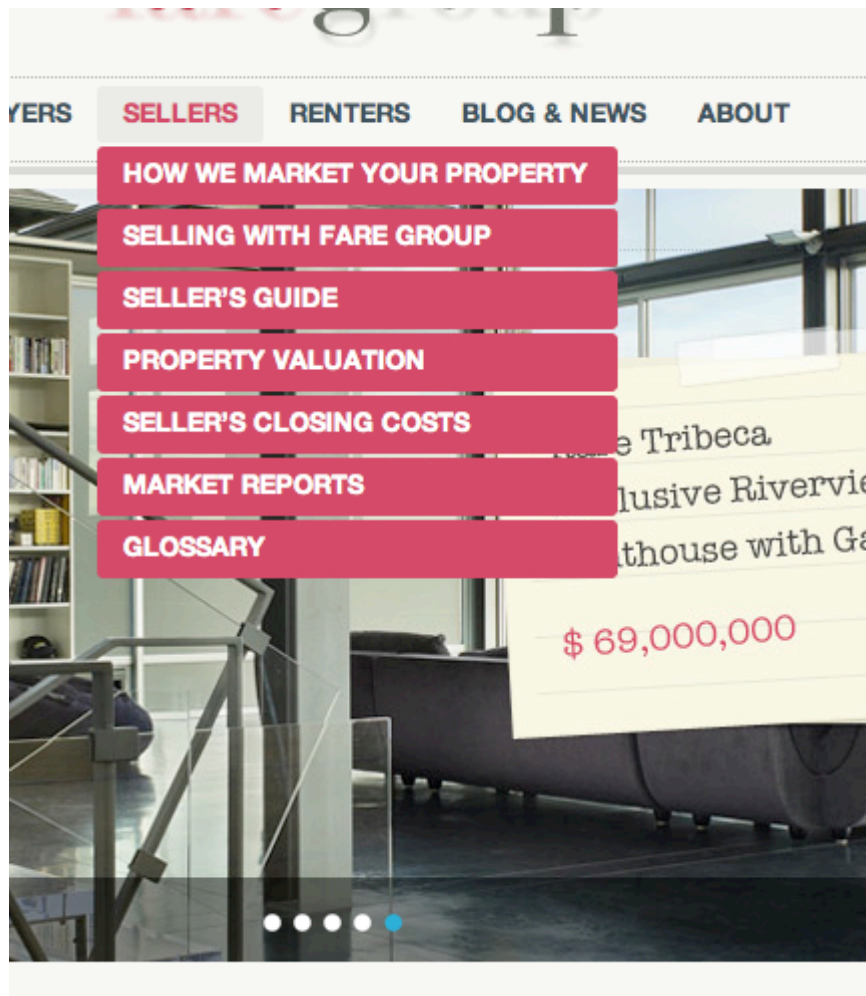UI and Styling Notes

Header
Search box on header should not show highlight border when selected
apply same script used in the "Contact Us" form
by the same token, feel free to change color of input box to white when selected

Main Navigation
Add onClick option in addition to mouseOver to reveal SubNavigation (iPad does not recognize MouseOvers)

Standardize the width of the sub navigation boxes to 260px fixed width
client doesn't like the "steps" ... I don't like it but whatever...
Perhaps will improve a bit if we were to add an minimum opacity to the background colors... lets say 85%?

Target for links....
All internal links will be targeted "_top" or "_self" whichever fits your scripts
but all external links (see rss feed on home page for example) will be targeted "_blank"

Footer
can we force target the footer to the bottom of the page?
http://ryanfait.com/sticky-footer/

Fare exclusive Search Form
I like the idea of Aligning to the right the ui element to select or deselect all the
neighborhoods within a borough, and I do understand the need to change it to icons
rather then a checkbox ... but, rather then communicate the idea of adding and reducing
or risk to be confused with the [+] and [-] zooming icons of the map (see http://owl-
hollow.net/demo/ftd-ny-map/), we should be more clear and use something like this
http://fdtdesign.com/clients/faregroup/development/select.html
with or without container box (words only is ok)

By the way here the final list on neighborhoods:

Manhattan
Upper Manhattan:
        Inwood, Washington Heights
West Harlem:
        West Harlem, Morningside Heights, Hamilton Heights
East Harlem:
        East Harlem, Spanish Harlem
Upper West Side
Upper East Side
Midtown West:
        Midtown West, Times Square, Clinton, Hell's Kitchen
Midtown East
        Midtown East, Sutton Place
Chelsea
Murray Hill
Flatiron
Gramercy
Greenwich Village

East Village

Soho

Tribeca

Lower East Side

      Lower East Side, Nolita, Little Italy, Chinatown

Lower Manhattan

      Battery Park, Financial District

The Bronx

North West Bronx

      Riverdale, Spuyten Duyvil, Van Cortlandt, Bedford Park, Fordham, Woodlawn

South West Bronx

      Downtown Bronx, East Concourse, West Concourse, Morrisiana, Mott Haven

North East Bronx

      Williamsbridge, Eastchester, Wakefield, Baychester, Allerton, Pelham Parkway, City Island

South East Bronx

      Pelham Bay, Parkchester, Westchester, Throgs Neck, Castle Hill

Brooklyn

All Brooklyn

Queens

All Queens

Lower Westchester

Yonkers

Tarrytown

      Irvington, Dobbs Ferry, Hastings-on-Hudson, Tarrytown

Mount Vernon

Pelham

New Rochelle

Bronxville

Tuckahoe

Eastchester

Larchmont

Mamaroneck

Mamaroneck Town, Mamaroneck Village

Scarsdale

White Plains

Greenburgh

Greenburgh, Elsfort

Rye

Portchester, Rye Brook

Ardsley

Upper Westchester
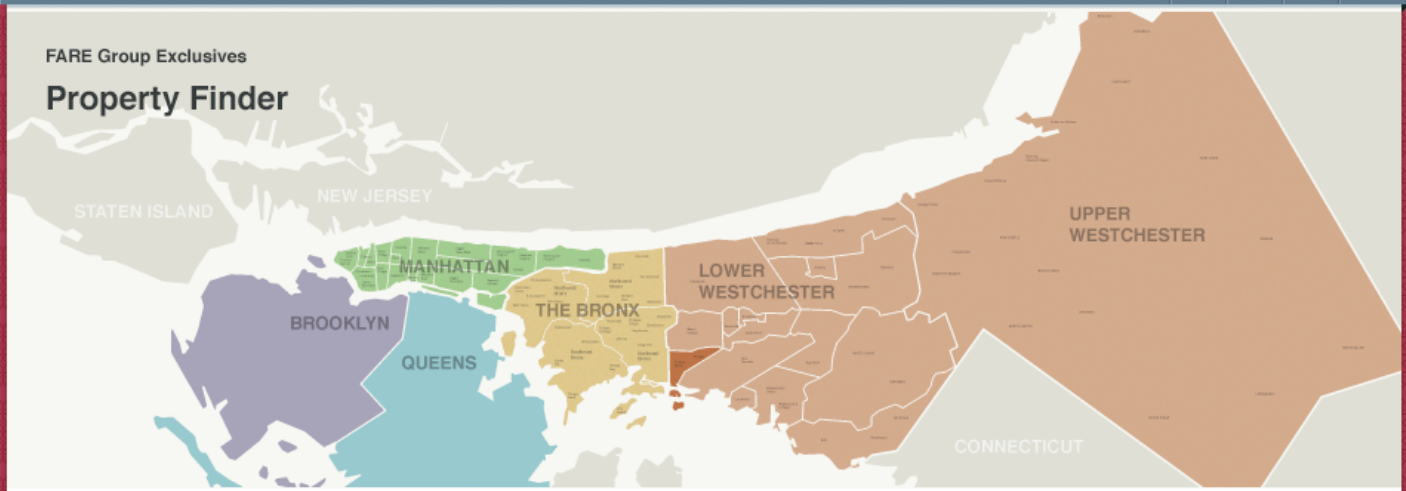
All Upper Westchester

North Castle, Mount Pleasant, Sleepy Hollow, Briarcliff Manor, Ossining (Town & Village), Pleasantville, New Castle, Mount Kisco, Bedford, Pound Ridge, Lewisboro, North Salem, Somers, York Town, Cortlandt, Croton on Hudson, Buchanan, Peekskill

Ultimately the page should look something like this:
See following page

FARE Group Exclusives
Property Finder

STATEN ISLAND
NEW JERSEY
MANHATTAN
BROOKLYN
QUEENS
THE BRONX
LOWER WESTCHESTER
UPPER WESTCHESTER
CONNECTICUT

Zoom : [+] [ ] [ ] [-]

Manhattan   NONE

- **Upper Manhattan:**
  Inwood, Washington Heights

- **West Harlem:**
  West Harlem, Morningside
  Heights, Hamilton Heights

- **East Harlem:**
  East Harlem, Spanish Harlem

- **Upper West Side**

- **Upper East Side**

- **Midtown West:**
  Midtown West, Times
  Square, Clinton, Hell's Kitchen

- **Midtown East**
  Midtown East, Sutton Place

- **Chelsea**

- **Murray Hill**

- **Flatiron**

- **Gramercy**

- **Greenwich Village**

- **East Village**

- **Soho**

- **Tribeca**

- **Lower East Side**
  Lower East Side, Nolita, Little
  Italy, Chinatown

- **Lower Manhattan**
  Battery Park, Financial District

The Bronx   ALL

- **North West Bronx**
  Riverdale, Spuyten Duyvil, Van
  Cortlandt, Bedford Park,
  Fordham, Woodlawn

- **South West Bronx**
  Downtown Bronx, East
  Concourse, West Concourse,
  Morrisiana, Mott Haven

- **North East Bronx**
  Williamsbridge, Eastchester,
  Wakefield, Baychester, Allerton,
  Pelham Parkway, City Island

- **South East Bronx**
  Pelham Bay, Parkchester,
  Westchester, Throgs Neck,
  Castle Hill

Brooklyn

- **All Brooklyn**

Queens

- **All Queens**

Lower Westchester   NONE

- **Lower Westchester**

- **Yonkers**

- **Tarrytown**
  Irvington, Dobbs Ferry,
  Hastings-on-Hudson, Tarrytown

- **Mount Vernon**

- **Pelham**

- **New Rochelle**

- **Bronxville**

- **Tuckahoe**

- **Eastchester**

- **Larchmont**

- **Mamaroneck**
  Mamaroneck Town,
  Mamaroneck Village

- **Scarsdale**

- **White Plains**

- **Greenburgh**
  Greenburgh, Elsfort

- **Rye**
  Portchester, Rye Brook

- **Ardsley**

Upper Westchester

- **All Upper Westchester**
  North Castle, Mount Pleasant,
  Sleepy Hollow, Briarcliff Manor,
  Ossining (Town & Village),
  Pleasantville, New Castle,
  Mount Kisco, Bedford, Pound
  Ridge, Lewisboro, North Salem,
  Somers, York Town, Cortlandt,
  Croton on Hudson, Buchanan,
  Peekskill

Options:

- Sales
- Rentals
- Commercial

→ No. Bedrooms   [▾]
→ No. Bathrooms   [▾]
→ Pets   [▾]
→ Doorman   [▾]
→ Outdoor   [▾]

[ ] **Only Open Houses**

Price Range

Minumum	Max
[▾]	[▾]

[Search]

Sold

Sold

FORMS:

All Forms need a once over for success / failure text styling / placement. These are done with a div on the page rather than a success page or page reload. Could use a comp to show placement of div and style.

See:

Error compiling form
http://fdtdesign.com/clients/faregroup/development/images/v2/ErrorMessageForms.png

Page not found
http://fdtdesign.com/clients/faregroup/development/images/v2/Error404Template.png

Search Error - or Search return empty
http://fdtdesign.com/clients/faregroup/development/images/v2/
KeywordSearchTemplateB.png

One little overall change: for the show and hide event I will add the title of the form, not only the + / x icon.

Contact Us

Katherine Asked: *Should this be displayed in Editorial or 2 column template?*

Marco Replay: I think it is in the right place, after all it is a generic Submission Form, not related to a particular content

I think Join the group too, should be listed under the About Navigation (in addition to be accessible from the icon on top, of course)

CMA

BPO

Join The Group!

Katherine Asked: *Should this be displayed in Editorial or 2 column template?*

Marco Replay: I think it should be part of the same group of Contact Us.... meaning listed under the About Section

Career Opportunities

I would love to finesse the Submit File input form... but it may work as well by simply adding a graphic line and paragraph returns here and there

Open House Tout

- Add broker radio button to Comments form...

I don't understand can you explain?

I think the tout with time and date about open house should ask the user to contact the agent listed for the property. Contacting Agent is a simple email with predetermined subject line.... Perhaps we can add a templated 1st paragraph listing the basic attributed of the property and including and detail about upcoming open house

To this initial paragraph we should invite users to add more information about themselves ....

The alternative is to pop up a contact us form on top the property detail page...

I want to be very simple but I don't remember what we have promised to the client.

OPEN HOUSES Listing

Will use same property results from the Fare Exclusives development, sorting by Open House by default

FARE EXCLUSIVES

~ Development issue with search results and sorting

- Finish styling grid view for search results.

- Need final touts for the bottom of the search form page.

- Need final touts for Exclusive Search results page below results, "Don't see what you are looking for..."

PROPERTY DETAIL PAGE

- Previous / Next Post is paging through all properties, not limited to current search. This is a Development Issue.

- Set up Image Slider

- Open House tout, set up dynamic text. Need final background for tout area.

- Add commas to price.

AGENT DETAIL PAGE

~ Will use same property search results from Fare Exclusives development. Viewing only current agents listings.

~ Added development of sorting by Active for Rent / Active for Sale and Sold & Rented properties

- Add vCard

- Finalize page styling

- Add next / previous agent paging

MARCO TO DOS

WRAPPER FOR PROPERTY SEARCHES

Have VOW Specs from basecamp here:

https://fdtdesign.basecamphq.com/projects/5728908-frank-alger-real-estate-group/posts/46022670/comments

- Need a layout to produce flat HTML for this to their specs.

ALL ICONS

NEW LOGO ON TOP (ADD SLOGAN)

JOIN FARE GROUP

REDESIGN FOOTER

NEW - MAIL TO / PRINT - SHARE - LIST and THUMBS -- FEATURES - FINANCIAL -

DOWNLOAD VCARD - PDF - CALCULATORS

FINALIZE HOVER Opacity....